

# News Now!

Are you a specialist? Do you just want news about tower cranes, or scissor lifts or perhaps mobile cranes and truck mounted platforms? Then register now to get just the news you want from

**I**f something major happens in my industry I need to know about it immediately otherwise it can cost me money". A typical comment from a typical reader. Every two months he gets *Cranes & Access* which summarises and analyses industry events, but if a new piece of safety legislation is published or a major new product launched, that is not quick enough.

As of April 2, the first day of bauma, we will send you the news you want as it happens. Simply choose the topics you want and we will e-mail a news alert whenever a relevant news story breaks. If you decide to read the full story, you will simply click on a hotlink in the e-mail. This will take you to the article in **www.vertikal.net** – there is no charge for this service, but you must register.

Vertikal.net allows you to decide what news you want on your PC. To get the full overview, simply go to **www.vertikal.net** and read the latest issues of *Cranes & Access* and news from the last four weeks. You can also search for information about particular subjects.

The service goes live on April 2nd, the first day of bauma, and we will be reporting live from the show. But, you must register now if you want to be informed of what's happening in your sector. (We know that you do not want to be bombarded with e-mails and will not normally send you more than one or two news alerts per subject per month).

The service is provided in co-operation with our German sister magazine *Kran & Bühne* which means you will be right up to date with events across Europe.

So, don't delay, register for news alerts now by sending us the form below or by registering on line at **www.vertikal.net/alert** ■

The screenshot shows a web browser window titled "The Vertikal Press" with the address bar set to "http://www.vertikal.net/". The main content area contains a registration form with the following elements:

- Title:** E-mail me news alerts on the following subjects (tick as many as you like):
- Topics (with checkboxes):**
  - All News Alerts
  - All Access News
  - All Crane News
  - All Safety and Legislation
  - Access safety and legislation
  - Crane safety and legislation
  - Control systems
  - Crawler cranes
  - End of line equipment
  - Loader cranes
  - Mast climbers
  - Mobile cranes
  - Personnel lifts
  - Ropes
  - Scissor lifts
  - Tower cranes
  - Telescopic handlers
  - Truck mounted platforms
  - Telescopic and articulated booms
  - Trailer mounts
  - Please list other topics you would like us to offer:
- Form Fields:**
  - Name: \_\_\_\_\_ Job Title: \_\_\_\_\_
  - Company: \_\_\_\_\_
  - Tel: \_\_\_\_\_ Fax: \_\_\_\_\_
  - e-mail: \_\_\_\_\_
  - Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Fax to: +44 (0)1273 884477  
or post to: The Vertikal Press Ltd, PO Box 3227,  
Brighton BN1 4UR, United Kingdom.  
or register on-line at [www.vertikal.net/alert](http://www.vertikal.net/alert)