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# Raising Vegas

March will be here before we know it and once again its time for the big American construction equipment show. With more than 2,000 exhibitor stands and 125,000 visitors expected, Conexpo 2008 will, without question, be this year's big international event for those interested in construction related machinery. Lifting equipment will certainly be out in force and Cranes&Access will be among the exhibitors. Here is our guide to the show and some of the highlights to look out for. If you are planning a visit make sure you get your hands on a copy of Vertikal Conexpo the definitive guide to all of the lifting equipment at the big show.

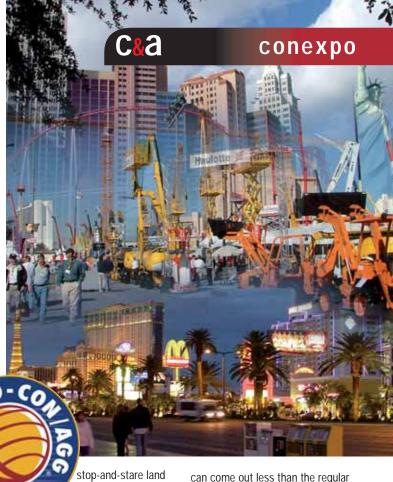
While Conexpo now looks like a bit of a minnow alongside the ever expanding Bauma exhibition in Munich, it remains one of the world's great shows. For many of the largest equipment producers -Caterpillar, Terex, Manitowoc and JLG - this is their home show and therefore of special importance. Certainly all of the world's big crane makers will be out in force as well as all the big aerial lift manufacturers. There will also be plenty of telescopic handlers on display, although the majority will be very different from the products that we are used to in Europe. While the focus of many of these company's will be to launch new models on their home market, they will of course still use Conexpo to unveil new models for the world market. Manufacturers from Europe and Asia will be out to impress local buyers and dealers in what is still the biggest and most influential equipment market in the world. While new products, methods and ideas is the core aim of this show,

spend time with manufacturers, of industry personalities.

#### Viva Las Vegas

Las Vegas in early March can be chilly, it has even been known to snow! But it is most likely to be nice and sunny with a dry dessert climate - possibly even hot, just the ticket after a cold wet dank northern European winter. As if the people, equipment and the climate are not enough - this of course the entertainment capital of the world. Las Vegas is crass, brash, loud and crowded, but no-one can do a big extravaganza of a show like Las Vegas or attract so many of the world's biggest entertainers. It also boasts some fantastic restaurants to suit any taste from three star Michelin to 'pile it high' as much as you can eat buffets. Many of its hotels are tourist attractions in their own right. If you have not been before Las Vegas is true

this is also an event to meet and rental companies and a wide variety



and we have not even mentioned gambling -

sorry gaming. No matter what game of chance you like to play you will find it in Vegas from slot machines to poker.

Add to all this some great golf courses and amazing tourist attractions such as the Grand Canyon and Hoover Dam and hopefully you are already packing your bags?

#### Down to business

So who and what will you see at this year's Conexpo? In the following pages we list all of the lifting and associated exhibitors and highlight some of the key new products to expect. At this stage many companies have yet to release information so look out for Vertikal Conexpo, which goes to press just before the show.

#### Some basic information

Dates: March 11th to 15th Show times: 9:00 till 17:00 (15:00 on 15th) Las Vegas Convention Centre Venue:

#### How to get there

There are some direct flights from Europe but most flights need a transfer through Chicago, Washington DC, Philadelphia, New York or Denver. Best winter connections are via Los Angeles, San Francisco or Dallas avoid the snow belt if you can!) Save money and buy an all-in, short vacation package. Flights and hotels cost of the flight alone and stay on over the Saturday night to get the best deal.

If you have a problem finding a vacation package from Europe use the Conexpo web site and official travel agents. www.conexpoconagg.com or go to the events guide on www.vertikal.net

#### Once in Las Vegas

Shuttle bus - free buses run regularly in the morning and evening to and from most big hotels.



The Monorail - now extended links from most big hotels to the show. A regular bus runs down the strip stopping at most hotels and the convention centre.

Taxi - Expensive, rude - probably the least attractive option on offer take the bus!

Restaurants: Pick up a copy of Vertikal Conexpo at stand S-555 and check out our guide to our favourite eating places.



#### conexpo



### Access

#### Mobile powered access

**Access highlights** 

The most striking new access products at the show are likely to be boom lifts from Haulotte, Skyjack, MEC and Bil-Jax. Haulotte is looking to

impress with its radically new 80ft platform height H28TJ straight boom with five metre telescopic jib. The new model is relatively compact, has a big capacity, big outreach and big basket and must surely be a contender for best new access product of the show?

Haulotte H28TJ



Next stop has to be the Skyjack stand, the company will be unveiling its latest boom models, both straight booms in the 60ft class, the 66ft platform height SJ66T sports an articulating jib, while the 61ft SJ61T does not. Aside from the jib the two units are almost identical, and will build on the characteristic of rugged simplicity established with its SJ40T/45JT models.

Staying with straight booms the next stop has to be MEC, the California based producer of scissor lifts and telehandlers which is unveiling its first boom lift, the M40-T a 40/45ft platform height straight telescopic - jib/no jib range. The

> man behind the MEC Booms is 20 year Genie veteran Steve Citron, which probably explains why the artist's impressions bear a resemblance to the blue and grey machines from Redmond.



models in its self propelled X-Boom range. For many this will be the first chance to see the 36ft platform height 36XT, while the 45ft 45XA is new for the show. The X booms feature straight telescopic booms,

4x4 drive, 45 percent

gradeability and

extremely low gross weights - just over 2,000 kg for the 45ft. Bil-Jax says that outrigger set

up takes just 30 seconds.

The new Bil-Jax 45XA



Genie is not promising major new product launches for Conexpo but will show its S60/65 TraX crawler



boom lifts developed with Loegering, now a part of the Terex family. It may well also surprise with a new Runabout mini lift?

> JLG is also not promising any aerial lift revelations at Conexpo, but do look at the ES range, including the 1230ES which will sport a

good number of enhancements and improvements.



Snorkel/UpRight Most products on the stand will be sporting Snorkel livery. This is one of the first chances to see the merged product line up. Look out for the UpRight Speed Level which has been updated with a number of detailed improvements. The group is also launching its Aerial based TL37 and TL49K trailer lifts in North America under the UpRight brand.



#### Mast climbers and hoists

viast offilibor	J una n	01313
limak Hek vro Hoist Company aoda Engineering lachinery/SBU Hoist	G-336 B-905A B-920	Gold Blue Blue
öcker amac	S-614-4 G192	Silver Gold
olumbus McKinnon aco	S-11155 GP-50439	Silver
arrington Hoists ydro Mobile	C-4255 RL-42001	Central
canclimber/Scaninter tros	B-977 B-974	Blue Blue
actel /uxi Shenxi	GP-50844 C-7269C	Central

Alimak-Hek is using Conexpo to launch its L-350 - Light and M450 Medium mast climbers from its new modular range on the North American market. Canadian producer Fraco is also likely to have something new while Spanish producer Camac is making its Conexpo debut with a broad range of product.







The international gathering place in 2008 for the construction industries showcasing the latest equipment, products, services and technologies.

## March 11-15, 2008 Las Vegas, USA

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#### Cranes

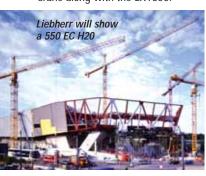
Mobile	cranes	
Bôcker	S-614-4	Silver
Broderson	G-127	Gold
Fushun	G-156	Gold
Grove	G-353	Gold
Jekko	RL-41030	
Kobelco	G-320	Gold
Lampson International Lewis Equipment	B-952	Blue
Lewis Equipment	B-950	Blue
Liebherr	G-374	Gold
Link Belt	G-240	Gold
Maeda	RL-45023	011
MAIT Spa	S-734	Silver
Manitowoc	G-353	Gold
Mantis Cranes	B-935	Blue
Sany Heavy Industries	S-634	Silver
Shuttlelift	G-363	Gold
Tadano-Faun	G-328	Gold
Terex	G-200	Gold
Tes Car	S-19135	Silver
XCMG	S-800	Silver
Xuzhou-Intensus	S-800	Silver
Zoomlion Heavy Industrie	5 3-8239	Silver

Link Belt is promising to make a big splash with two exciting new mystery telescopic cranes. It will also show its new 220 tonne five axle ATC-350 All Terrain crane with its 68 metre main boom and the 70-tonne HTC-8675 series II truck crane with longer reach and improved lift capacities.

The Link Belt ATC-350

Tadano is also indicating some possible surprises on its stand and will show two new North American truck mounted cranes, the GS-300XL GT-900XL and a crane that it refers to as a boom truck, but which looks more like a truck crane, the TM-35100.

Liebherr is holding its cards close to its chest but is expected to show three mobile cranes including its 100 tonne LTR1100 crawler telescopic crane along with the LR1600.



Grove will have a lot to talk about with two new All Terrain cranes, the five axle 170 tonne GMK5170, which boasts a 64 metre boom and up to 100 metres tip height and the 95 tonne GMK5095 first seen at Bauma last year. Two new truck cranes for North America - the 35 tonne TM500E-2, replaces the TMS500E and is mounted on a three axle commercial chassis. offering a top speed of 65 mph and the 100 tonne TMS9000E, with 43 metre pinned boom.



Terex is keeping quiet about its display, but expect to see the recently launched 110 tonne RT1120 rough terrain crane which combines German - Demag upper structure technology with American RT chassis technology.





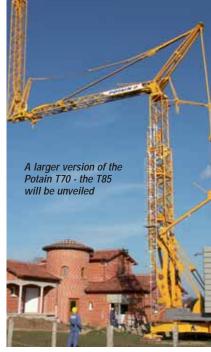
Tower	cranes	
Jaso Lewis Equipment Linden Comansa Liebherr RD Lift SRL Peiner Terex Potain Sun Crane	S-553 B-950 G-380 G-374 RL-44013 G-200 G-353 B-950	Silver Blue Gold Gold Gold Gold Blue
Terex Wolffkran Zoomlion	G-200 C-4033-6 S-8239	Gold Central Silver

While the range of tower cranes on offer at Conexpo cannot compare with that of Bauma as this year it probably had the greatest number of tower crane exhibitors it has ever seen. Potain will have two new models on display, a new IGO T85, a bigger brother to the T70 launched last year and the second unit with a telescopic lattice tower. The T85 has a maximum capacity of 6,000kg and a 45 metre jib which can handle up to 1,250kgs at its tip. The company will also show a new flat top crane the MDT 268 the largest crane in its redesigned MDT range. The various models offer 65 metre jibs with 2.5 tonne jib tip capacity. Wolffkran will use the show to launch its new 355B luffing jib crane, first seen at Bauma, while also hoping to gain a foothold in the US market where until now it has not had a strong presence. Liebherr will have at least two towers on show, the 355 HC-L 16/32 Litronic luffing jib crane along



with the larger 550 EC H20 Litronic.

#### Loader cranes/



The USA is still the land of the boom truck, rather than the articulated loader crane, and this will be more than evident with the cranes on display. You can expect National Crane, Manitex, Altec and others will be focusing on their larger models including the new 50 ton Manitex 50110S with almost 50 metres of reach on board.



National crane will have its new 25 tonne 900H with 48 metres of boom and jib.



There will be a good number of articulated boom producers out in force, including Palfinger which

will stress its larger models such as the PK 85002 and PK 150002 and PM which will have two cranes dedicated to the North America market, the 35LC-USA and will unveil its largest model the PM 85027SP+J1204.20 which offers a hook height of up to 33 metres at which it can handle a load of over 900kg.



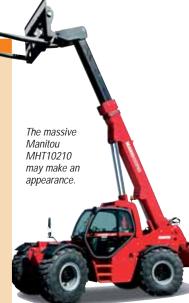
#### **Telehandlers**

Telehandlers			
Bobcat	G-100	Gold	
Carelift	G-300	Gold	
Case Construction Equipment	N-1609	North	
Caterpillar	G-140	Gold	
Faresin Handlers	RP-34005		
Gehl _	N-2601	North	
Genie/Terex	G-200	Gold	
Gradall Industries	G-137	Gold	
Harlo Products Corp	B-922	Blue	
Haulotte Group	G-236	Gold	
Hinowa	S-16200	Silver	
Hunan Sunward	N-1041	North	
Intelligent Machinery			
JCB	G-160	Gold	
JLG	G-170	Gold	
Komatsu America Corp	N-1009	North	
Liebherr	G-374	Gold	
Lull	G-170	Gold	
Manitou	G-195	Gold	
MEC	B-959	Blue	
Mustang	N-2741	North	
New Holland Construction	G-120	Gold	
Pettibone	G-259	Gold	
Sellick Equipment	B-924	Blue	
Skyjack	B-958	Blue	
Skytrak	G-170	Gold	
Taylor Machine Works	C-6513	Central	
Terex	G-200	Gold	
Xtreme Zoom Boom -Carelift	G-147	Gold	
ZOOM BOOM -Carellit	G-300	Gold	

North American telehandlers are quite different from those sold in Europe, with buyers largely preferring the high mounted boom configurations, tough rugged construction and open cabs. The argument goes that the high boom provides visibility to the side at any boom angle. However there is a clear trend towards European style machines, particularly at each end of the size range. Key new products to look out for include JLG's new super compact model 2505 which is one of the increasing number of 'world' telehandlers. With the same machine built and sold on both sides of the Atlantic, it offers a lift height of five metres and maximum capacity of 2,500kg. It weighs just 5,000kg and is under two metres high.

Manitou will have an impressive display and is concentrating its new product introductions at the higher end with the 16,000 kg, 10 metre lift height MHT10160 another 'world telehandler. There is a possibility that a new, even higher capacity model the MHT10210 will make its worldwide debut.

JCB says that is will unveil four high boom Loadalls built specifically for the North American market, the



506-36, 507-42, 509-42 and a completely new 10,000lb - 56ft model.

CAT is also launching a worldwide machine, the super compact TH255, essentially the Caterpillar version of the JLG 2505 produced by the Cat JLG Alliance.



Local company **Xtreme** is owned by rental man Don Ahern. These ultra heavy duty machines are well worth a look, although they are clearly not designed for Europe, look out for the massive XRM1267. At the other end of the scale the Xtreme compact machines are supplied by Dieci.

Case will show three new models. The TX742, TX842 and TX945 are designed for visibility, operator comfort, machine balance and ease of maintenance and serviceability.



#### **Others**

Remote Controls	<ul> <li>Control Remo</li> </ul>	to
Autec Cavotec HBC Radiomatic Hetronic Ikusi Omnex Tele Radio	S-10711 C-7590 G-122 G-338 C-4369 C-4259 RP-37032	Silver Central Gold Gold Central Central
Electr	onics	
Ascorel Brigade Electronics Crane Dispatch Software 3B6 Cranesmart Systems H J Hirtzer & Associates Hirschmann Ikusi - Itowa Kruger -Hirschmann Laser Technology Load Systems International Loadwise Moba McKee Communications Omnex Control Systems ULC Orlaco PAT - Hirschmann Rayco-Wylie Systems Robinson Engineering Corp SMIE Trimble	S-12321 S-17801 N-1300 S-18127 G-193 S-847 G-335 C-4369 S-18004 G-335 C-6286 G-196 C-4867 S-16530 C-4029 C-4259 B-953 G-335 B-944 GP-51242 B-901 S-17411	Silver Silver North Silver Gold Silver Gold Central Silver Gold Central Silver Central Central Silver Central Blue Gold Blue Blue Silver

#### Components • Componentes

Atl Bee Cac Cee Coo Brown Boo Date Brown Boo Date Brown Boo Opin Geo Goo Opin Boo Opin Boo Sirifi Tira Truit Wix	uble Coin/CMA C Industries ction Marketing tz Enterprises san Crane Components O USA oe-A-Boom ailhot Industries rth American Hydraulics tima Batteries us Electronics Inc ental Engineering Works rtsmaster tek wer-Packer mek Corporation mplex lideal AB Hardox co Industries nco ock One sa Winch achendorff Elektronik	H-24017 GP-50607 N-2902 C-7590 GP-51329 C-6338 S-15327 S-13013 S-16313 S-16313 S-16321 S-12621 S-17827 C-4759 S-12431 C-4743 C-4033-8 S-550 GP-50829 S-13819 S-17330 C-4033-11 S-17713 C-4947 S-17819 S-17831	North Central Silver Silver Silver Silver Silver Central Silver Central Central Silver Silver Central Silver Silver Central Silver Silver Central Silver Silver Central Silver Central Silver Central Silver Central Silver Central Silver Central Central Central
Wa	achendorff Elektronik Industries	C-4033-11 S-16039	

lyres		
Amerityre Balkrishna Tyres Bridgestone Firestone	RP-31001 S-12019 N-2301 GP-50919	Silver North
Carpenter Company Double Coin/CMA Gaither Tool Company Goodyear Michelin	S-12621 GP-50703 C-6769 N-2763	Silver Central North
Solideal Titan/General OTR Yokohama Tire	G-366 S-12101 S-8729	Gold Silver Silver



#### Others continued

Engines		
Cummins Deutz Hatz Diesel Kubota Engine Mitsubishi Engine Mort Detroit Diesel Perkins Engines Southwest Products Corp Volvo	S-16013 S-16538 S-16405 S-16049 S-17627 S-16127 S-15927 S-8551 G-134	Silver Silver Silver Silver Silver Silver Silver Gold

#### Lifting Equipment

Actek Mfg & Eng Alturnamats	GP-50509 S-11407	Silver
ARI-HETRA Arrow Material Handling Products	GP-50629/RL-44030 B-903	Blue
Auto Crane	C-4233	Central
Bôcker BVA Hydraulics	S-614-4 S-17431	Silver Silver
Caldwell Group	S-9145	Silver
Crosby Group	C-4455	Central
Enerpac	S-17005	Silver
Extreme Outback Products	S-12310	Silver
F & M Mafco Feterl Manufacturing Corp	S-18027 G-387	Silver Gold
Gunnebo Johnson	G-307	Gold
Hyda-Tech International	S-16253	Silver
Hydaulic Power Systems iHC Fundex Equipment	S-884	Silver
iHC Fundex Equipment	S-19100	Silver
Independent Parts & Service (IPS ) Kinshofer Liftall	C-4345 S-19101	Central Silver
Kundel	C-4432	Central
Lift Equipment	GP-51011	Contrai
Lift Systems Inc	B-971	Blue
Lift-All Co	GP-50739	0.11
Lifting Technologies Lug-All	G-325 S-9928	Gold Silver
Miller Products	C-7589	Central
Noblelift Equipment	C-7269B	Central
Palfinger	S-610	Silver
Ramsey Winch	RP-36017	Cilcon
RGC/Réimann & Georger	S-8833 RL-45023	Silver
Rope Block Rotzler Inc	C-6282	Central
Sellstrom Manufacturing Co	H-23026	Ochtrai
Sicoma North America	S-8852	Silver
Signature Fencing & Flooring	GP-50809	C'I
Spanco Stertil-Koni	S-9928 B-956	Silver Blue
SwapLoader	G-301	Gold
Thern	S-9145	Silver
Wimag	S-614-3	Silver

#### Wire Rope

Bethlehem -Wirerope Works Bridon American Casar -WireCo	C-4913 C-4027 C-4459	Central Central Central
Extreme Outback Products	S-12310	Silver
Lift-All Co Inc Twin City Wire	GP-50739 C-7573	Central
WireCo WRCA -WireCo	C-4459 C-4459	Central Central
Wirerope Works	C-4913	Central

#### Associations/Services

ARA American Rental Association ANMOPyC - Spanish Manu. Ass AWPT IPAF Material Handling Ind. of America NCCCO Ritchie Bros Vertikal Conexpo Vertikal Press Wynne Systems	L3216 L-3527 SZ-1000 SZ-1000 L-3511 L-3102 N-2041 S-555 S-555 S-10917	North Silver Silver Silver
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IPAF or AWPT as it is known in North America has a large stand or 'Safety Area' promoting, among other things it's 'Click It' campaign (Clunk Click) and will be providing live 15 minute demonstrations of what happens when you don't wear a harness and short lanyard in a boom lift. IPAF training is just beginning the gather momentum in the USA and the federation hopes to make some significant progress. No matter if you are a member or not, stop by and see the IPAF team.



**NCCCO** The National Commission for the Certification of Crane Operators is led by British born Graham Brent, (a company a not a government department) is at the forefront of crane operator certification which is slowly sweeping across the United States. If this subject has any interest it will be well worth stopping for a chat.

#### Vertikal Conexpo

The Vertikal Press will once again produce Vertikal Conexpo in both Spanish and English. The guide to all the lifting equipment on display will include large plans of the areas where most lifting exhibitors are located along with guided tours for each product type, highlighting new products and services. Vertikal Conexpo also includes a detailed guide to Las Vegas, with restaurants shows,

transport details and lots more. Take a look on line before you go then stop at stand S555 in the silver lot to get your



## **Tower crane** safety@work conference

Tower crane safety equipment manufacturer SMIE is organising a short tower crane safety conference in partnership with crane operator certification company NCCCO, tower crane distributor and rental company Morrow Equipment and the Vertikal Press. Speakers will include Paul Phillips, Graham Brent, Tim Rowley and Leigh Sparrow. Entry is free and the conference will last around two hours.

Tower crane safety@work conference

Thursday March 13, 2008 09.30 ~ 11.30 - Las Vegas Convention Center http://www.vpreg.com/forms/smie/smie.php



# The Valla 20E Crane

Helping you to cut installation times down dramatically

# ₩ 20E



Max Capacity

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**Electric** 

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- · Electric fume free operation reduces pollution
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- · Compact dimensions enable you to access work areas
- · High specification of structure and component built to last

ARA Rental Show - Booth 6545



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