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On the cover:

A collection of Wolff lufffing cranes at dusk on a contract in Munich. Germany.

17



Spider lifts





launches Nano, Youngman introduces scissor lift, UK announces official tower crane register, Tadano buys Spandeck-Mantis, MEC launches Speed Level, Liebherr breaks ground in Russia, Bravi UK distributes new push around lift, Eazzi appoints R2, 1,600 tonne Terex Demag, UK's 7,000th Merlo, New boom from Haulotte, Bluelift and Skyjack part company.

Spider lifts17

Track mounted spider lifts have grown steadily in popularity in recent years and look set to become a major product sector particularly internal and external maintenance, repairs to domestic housing and small commercial

buildings, forestry and utility work. Mark Darwin looks at the market and the latest product developments.

Tower cranes 26

Tower cranes have unfortunately been the centre of attention for all the wrong reasons over the past couple of years. We take look at why tower crane safety is still a major issue as well as well as looking at the latest products and developments.

Equipment for Utilities 33

Last year the HSE told utility companies that the days of climbing poles and towers were numbered given the arrival of powered access

solutions that can reach even the most remote locations. We look at various forms of equipment available for



isolated locations along

with some routine tasks that have been converted from climbing to powered access.

Batteries 41

Our annual look at the battery market focuses this vear on the financial benefits

of properly looking after battery packs as well as looking at the latest rules covering storage and the recycling of lead acid batteries.

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John Fuller 47

John Fuller - 'Genie John' to many - retired at the end of 2008 after 25 years as UK sales manager for Genie Industries, the aerial lift manufacturer. John Fuller, this is your life.

ARA preview 50

We preview the American Rental Association annual convention and its Rental Show which takes place in Atlanta early next month.

Directives update 53

Peter Reed, director and technical officer with PAC, the notified body sets out the differences between normal use, predictable misuse and abuse of a product and the factors that must be taken into consideration by manufacturers and fleet owners

regulars Pasma Focus 55 ALL ML Focus 57 Training 59 IPAF Focus 61 Books & Models 62 Your letters 63 Innovations 67 What's on? 68 On-Line directory 72

In the next C&A

The March issue of Cranes & Access will feature: Electric Scissor lifts, Non-powered access equipment, Mini cranes, Intermat preview and the ARA review





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cranes & access

For users & buyers of lifting equipment February 2009 Vol. 11 issue 1

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C&a comment

Leadership needed on rates

The vast majority of cranes, aerial lifts and telehandlers are rented rather than purchased - by far the most efficient

way for users to source this specialist equipment. The problem is that as most rentals are short term with no contracted duration it leads to wild fluctuations in rates and availability that benefits no one over the long term.

Whatever the equipment, the rental cost as a percentage of a typical project is usually minimal. So any saving in the rental rate, assuming of course that you are not being totally 'gouged', is completely insignificant when compared to the risk and disruption that changing equipment supplier can cause. Far more costly are the extra delivery/collection and familiarisation costs along with inevitable errors, not to mention the repeated off-hiring of equipment when it is not needed for a few days. The few pounds saved on the lifting equipment, quickly pales into insignificance compared to the cost of keeping skilled tradesmen hanging around when there are not enough lifts, or when the re-delivery of an off-hired machine is late.

American contractors know this well and tend to agree a deal for all the access equipment and most of the cranes for the duration of the job, with rent paid monthly rather than weekly. Almost any study of two similar projects built on different sides of the Atlantic, highlights the significantly higher efficiency of our North American cousins. All too often the largest single factor is the better use of access equipment in the USA.

When times get tougher, more pressure is applied to rental companies, too many of which capitulate based on the anecdotal information that someone else has undercut them. Try that line with an airline or a car hirer, who while varying their 'walk-in' rates according to demand and competition, maintain a strong discipline tied into a specific yield strategy.

In the UK, a small number of companies in both the crane and powered access markets control a substantial portion of the total fleet. Given that lack of finance is limits rapid expansion by upstarts, if those largest companies set an example and led the market rather than followed, rates are likely to retain some stability which if continued over the longer term will be better for hirer and user alike - not to mention the manufacturer.

Mark Darwin

Please mail, email or fax any comments you may have, to the editor, stating if we may publish them or not.



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