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Haulotte Group BP 9 - La Péronnière - 42152 L'Horme - France Tel: +33 4 77 29 24 24 / Fax: +33 4 77 29 43 95 - email: haulotte@haulotte.com



1,700 named individuals with significantly more end users and contractors than ever before - amazingly avoided most of the bad weather and for two days were treated to the largest gathering of cranes, access equipment, telehandlers and associated equipment and services in the UK and probably Europe this year. Just two, short downpours on the pictorial review, rather than a lot of PASMA had larger, more inviting

Just two, short downpours on the second day (Thursday) sent visitors and exhibitors scurrying for cover in exhibitors gazebos or this year's expanded Marketplace to chat or grab some refreshments. The rest of the time the weather was almost 'summer-like'.

For those that made the effort to attend - and some came from as far away as Brazil, North America and Japan – there were more exhibitors and more products than ever before and a lot of business was done!

One exhibitor - Manitou UK - which has previously had five good shows said that it sold more products this year than all the others combined - it was that good! Details of orders are still coming in but some of those we know about are listed at the end of this introduction.

With so many new products we thought it easier to have an extended

pictorial review, rather than a lot of words. Significant product launches will be covered in more detail in the news and over the coming months in various feature articles. Picking out the major highlights is very difficult because of the many outstanding stands and products.

Overall 'Crane Alley' - which included exhibits from Crowland Cranes, Manitowoc, Liebherr, Terex, Tadano Faun and NMT - was very impressive with more booms in the air than has been seen in the UK for many a year. On the other side of the show Bronto showed seven large truck mounted lifts, including a 90 metre unit sold to Easi UpLifts. Skyking - the UK Palfinger Platforms dealer - also had a sizeable platform on its stand, a 70 metre unit recently purchased by Blade Access.

New telehandler exhibitors included Bobcat and JCB, while ALLMI and



PASMA had larger, more inviting stands. However the sheer number of crane, access and telehandler booms had to be the over-riding highlight.

C&a

Preparations have already started for next year's event for which the dates of June 26th and 27th area available. If you attended this year, thank you and please spread the word to others - after all it is the high quality and increasing numbers of visitors that make a good show great. See you next year!

Vertikal Days orders

First deal confirmed at the show was a Terex AC40 City to Derbyshirebased McGovern Crane Hire. Frank Bardonaro, head of Terex Cranes global sales was there to seal the deal.

Haulotte UK sold two new Compact 14s and two Star 10s.

UK-based access and telehandler rental company Hi-Reach placed a substantial order with Power Tower for low-level push around Nano mast type lifts.

Power Tower also had success with UK rental company Rapid Platforms which placed initial orders for Nano SP Plus lifts.

Scottish rental company Active Access of Glasgow placed orders worth almost £500,000 with Niftylift for 17 metre HR17 and 21 metre HR21 hybrid self-propelled boom lifts,



along with one of the first of Niftylift's new 28 metre HR28 Hybrid boom lifts due for production in early 2013.

The UK launch of Dingli aerial lifts got off to a good start with newly appointed distributor Leach Lewis notching up its first order worth over £60,000 for 19ft and 26ft Dingli compact slab electric scissor lifts to new company Safe Access Solutions.

lan James of Bronto achieved his first ever unexpected 'out of the blue' stand order for a 38 metre S38XDT on the chunkier Volvo FM chassis from Rapid Platforms.

As well as the Active Access order Niftylift had a further £2.5 million or orders from 1 Up Access from Sheffield, JMS of Harpenden, Facelift, Womack Access in Wakefield, Clements Tool Hire, UK Tools and Loxam.

Newly rebranded HLS was looking forward to confirming seven or more Ram Gemini 20:35 PTJ truck mounted platform.

Skyking sold its 30 metre P300KS from the stand to an unamed customer.

WorkZone booked multiple orders for its SanctuaryZone anti crushing device from Active, APL and Kimberly among others.

Manitou had its best show yet selling more equipment than the previous five put together. Orders for access equipment included OK Tool Hire, Neon Access and Hampshire Plant.













Manitou's Andy Hazell (L) and Tony Hobbs had a great show

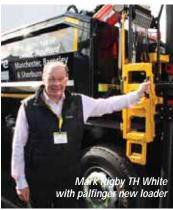
























The City Lifting gang with Stefan Olssen, Artic Cranes (second from left)

2 cranes & access July 2012

Brian King (L) of Power Towers seals a multiple Nano lift deal with Hi-Reach owner Paul Bichards

Richards

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July 2012 cranes & access 53















































The Multitel SMX 250 sold to Higher Access











<u>Merlo MPR</u>

Rolf Kulawik (L) and Uwe Strotmann of Ruthmann

GreenTek instant roadway













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