New products abound at Vertikal Day

Vertikal Days 2013 looks set to be the UK launch pad for a host of new products from crane, access, loader crane and telehandler manufacturers and associated equipment and service suppliers. And being a Bauma year, many of the new products unveiled in Munich will be seen for the first time by those visiting Haydock Park.

The seventh Vertikal Days event looks set to establish new records being well ahead of last year's show in terms of the number of exhibitors and equipment scheduled for display. The site will now cover more than 50,000 square metres all of which will be dedicated to a wide variety of lifting equipment.

Among the new products on show will be the world's largest boom lift, the new 180ft Genie SX-180 with its record breaking 57 metre working height and the nine axle 750 tonne Liebherr LTM1750-9.1 All Terrain crane. At the opposite end of the spectrum Power Towers will show its diminutive PecoLift, while HLS may unveil a new micro lift of its own and Cushman will show its Titan carrier/buggy mounted scissor lift for the first time ever outside of the USA. The company is looking for feedback on working heights and other details, prior to completing its CE certification. Mini crane company Cormidi now with GGR/ Unic will also make its Vertikal



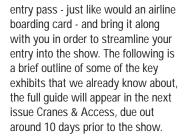
Days debut as will **ReachCraft** with its Powerlift.

The successful format of the show remains the same with free parking and free all-day refreshments including a full lunch including a hog roast and barbecue. So far products from more than 155 companies are scheduled to be represented on over 100 stands, with several more exhibitors

expected to confirm in the days ahead.

Register online and print out your badge

If you have not already registered, do so now on line and print out your name badge and



Sennebogen 673R-HD

Access:

Just about every truck mounted, spider, scissor and boom lift manufacturer will be represented at Vertikal Days this year, so it as a prime opportunity to see the latest products and check out the latest developments. **Skyjack** will show its 63ft SJ63AJ articulated boom lift which started shipping a few months ago. The company is also looking to find the oldest SkyJack scissor lift still in service and is offering a free replacement to the owner, so if you





planning to unveil the production version of its all-new 83ft HR28 boom lift with hybrid drive system alongside a full line up including its low-weight champion and awardwinning HR15 boom lift. JLG hopes to have its new Toucan 12E plus on the stand, offering more outreach from a more compact base. APS/ Hinowa will show the latest 20 metre 20.10 spider lift from its Performance IIIS range. HLS will have the new 18 metre Bluelift spider lift on show as well as the **RAM** Gemini 20:35PTJ truck mount, which has already sold exceptionally well. Teupen will debut its new direct sales organisation and is expected to show its latest models, while Bronto hopes to bring at least one ATN of its new Zebra 16

Genie

Cushman



XR truck mounted products. Socage is back with Cumberland Industries and will have number of highly interesting units, while Multitel will highlight at least one of its Bauma introductions. Versalift will show some interesting 4x4 utility platforms alongside its new 14 metre pick-up mounted unit that was a hit at Bauma, and a full range of van mounts. Powerlift will also talk van mounts, while focusing on the Movex truck and Land Rover mounted lifts alongside the latest spider lifts from Easy Lift. Manitou is planning a big splash after a great show last year, while ATN returns with its new models, including the 46ft Zebra 16 and 11 metre mast boom. Dingli is back with its new dealer Oswald Record, while MEC's new 60ft Titan boom with scissor lift platform will make its first appearance in Europe just one of several new machines that you

Custom Equipment will also make its debut at Vertikal Days with its Hybrid low level scissor lift range, including some exciting new models as will Bravi - now selling direct while Snorkel will display its new RT scissors and the low level platforms. SkyKing is almost guaranteed to surprise with its GSR and Palfinger units - will the new 90 metre make it? We simply cannot say, but hopefully its new Italian-built 3.5 tonne unit will be there. Ruthmann dealer ASI also has a wide range of new products to bring probably one of the new models from its Height Performance range, and Ascendant is back with its latest truck mount. Finally

couldn't see at Bauma!

Haulotte

will be offering demonstrations of its new 70ft telescopic boom lift the H23TJ. Do try it it is quick and smooth.

Haulotte HT23RTJ

Cranes

Moving onto cranes and the number of manufacturer's represented has grown with the full return of Kranlyft, now representing Böcker trailer and truck mounted cranes as well as Maeda spider and mini cranes. Sadly its new MK 1033C articulated crane is unlikely to make it. Other new exhibitors include Sennebogen with EH Hassel and Spierings with at least two of its six axle mobile self-erecting cranes on display. Liebherr also plans to show its own version in the guise of the MK140, while Terex Cranes will have its Challenger 3180 and models spread across its range. Tadano-Faun and UK Cranes will have the 400 tonne flagship ATF400G-6, making its UK debut fresh from Bauma alongside the 100 tonne ATF 90G-4.

Another crane company returning after a couple of year's absence is Valla pick & carry cranes with Peter Hird. Galizia will be on the GGR stand and Ormig on the Crowland cranes booth so plenty of Pick & Carry exhibits for industrial movers. Tower cranes will be represented by Potain, Terex and Liebherr and Mantis, with a possible additional producer yet to confirm. Link-Belt/ NRC will be one of several companies showing telescopic crawler cranes with its 100 tonne TCC-1100. Auction houses Ritchie Bros and Iron Planet will have displays focusing on cranes as activity in this market continues to grow. Finally Manitowoc will have the 300 tonne Grove GMK 6300 All Terrain playing a starring role. However also stop and look at the company's latest tracking and electronics - it has an awful lot going on in this area.

Loader cranes

Moving on to loader cranes and ALLMI is planning an even larger event at this year's show hosting its annual meeting for both manufacturer/dealers and for the ALLMI Forum made up of big fleet owners such as builders merchants etc. The ALLMI Village will also host the third annual 'Operator of the Year' competition with £250 prize money, free training and a trophy – you can enter on the day or in advance. Palfinger/TH White, Atlas and Effer, HMF, Hiab and PM will all have their latest models and systems on show so it is a perfect chance to check out the latest technology in this area. Cormach can also be found on the Ernest

Doe stand and you will also have the chance to see the latest automatic

Cormidi Spider crane

radio controlled hook systems from Elebia and Ludwig Hook now being offered by first time exhibitor Red Plant. Talking of lifting attachments Probst is yet another company making its Vertikal Days debut with its wide range or lifting

vertikal days

Flebia

Telehandlers

attachments.

Once again telescopic handlers will be well represented at the show with JCB back for a second year with more kit this time, JLG and Genie - both with new models -Manitou of course and Haulotte with its latest generation products and finally Sennebogen which produces some unique heavy-duty handlers within its Green Line range. Another new development to be launched at the show is the partnership between telehandler, crane and platform manufacturer Giraf Track and GGR which should boost the Belgian company's exposure in the UK helping sell more of its versatile tracked machines.

Other

This year also sees a number of trailer and truck body producers showing off their art including Shawtrack, Nooteboom, Andover Trailer, Ifor Williams and King Trailer.

Onto the non-powered access sector and **PASMA** members are back - this time in an



vertikal days

expanded Marketplace - along with a host of training companies all looking forward to talking to fleet owners about safety and other forms of training. This year the Market place has a new open plan theatre which PASMA and other exhibitors are planning to use for short safety and other informative presentations, giving those in the area a chance to sit down with a coffee and pick up some useful tips and pointers.

IPAF is also planning some major activities on its stand following a fantastic event last year. It returns with its igloo and will be giving live demonstrations of its advanced training packages.

Finally on the technology side there will more than ever to see and learn including more software suppliers with Motion Software making its debut. The popular short workshops offered by inspHire and Higher Concept will once again use the enclosed Marketplace meeting rooms. These workshops are always oversubscribed so call today and book your place. One particular exhibitor to note is Smie/Cranesafe which will be showing off its crane



management software, now just about ready after more than 12 months of intense development following its concept programme at Intermat in early 2012. If lift planning is for you check out Method Cad exhibiting for the first time.

The above does not even scratch the surface of what there will be to see at this year's record-breaking Vertikal Days. One thing we can promise is that anyone with even

the slightest interest or involvement in lifting or work at height will benefit enormously from visiting the event. This year is also a show to bring along colleagues with the huge increase in Marketplace suppliers offering everything from job planning to replacement parts, integrated software to credit control support.

Finally don't forget that this is a show about people and networking and having a good time. If you join



the evening networking event we have a new band direct from Liverpool's legendary Cavern Club and are working on a change to the evening menu.

Go to www.vertikaldays.net to see the full list of exhibitors and to register and print your badge.





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