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# APEX is here agai

As well as being a Conexpo year 2014 is also has Apex. However this year the show is different in that it has moved from its long term home of Maastricht where it has been held since its launch in 1996, to the bright - or should we say red - lights of Amsterdam.

The point of the move is to both re-stimulate the event and also benefit from a larger outdoor exhibit space. The event will also run alongside the European Rental Association annual conference and rental show.

This is not the first time the rental show and Apex have been held alongside each other. The rental show was held in Maastricht a couple of times, but never managed to attract enough visitors or exhibitors to make it viable. The combination with the ERA annual conference helps of course, but by holding all three events, it should provide a decent foundation in terms of interested visitors etc....

Apex runs for three days Tuesday, Wednesday and Thursday - June 24th, 25th and 26th - at the RAI Exhibition Centre in central Amsterdam. Most of the major powered access manufacturers are exhibiting and several are planning to launch new products at the event. The following is a guide of who will be there and what to expect.

# Who is exhibiting and what will they show?

Airo Stand 610: Italian manufacturer Airo will show a range of its more popular boom and scissor lifts including the 33ft A12JE electric, 43ft A15RTD diesel, V9E mast boom and the 24ft XS9E and 33ft X12EN narrow slab scissor lifts.

The Airo A12JE



When & Where Dates: June 24th, 25th, 26th Location: RAI Exhibition Centre, Amsterdam

**AFI-Uplift** Stand 130: The UKbased access rental group will be promoting its range of used equipment along with training and other services.

**Altrex** Stand 230: The Dutch alloy scaffold tower manufacturer will highlight its new MHB80 modular suspended platform system, along with its 4400 Power rolling tower.

Amer Stand 180: The Italian wheel motor manufacturer whill show its MTR 11 and MTR 12 compact electric drive motors for aerial lifts.

ATN's new Piaf PVR79 compact



ATN Stand 210: The steadily growing French manufacturer will launch its new Piaf PVR79 Compact mast-type platform with a 19ft platform height, working height of up to 7.9 metres and a total weight of just under 1,000kg. Other products on show will include several mast booms, the Zebra 12 and 16 articulated boom lifts and CX 15 diesel scissor lift.

### Battery Supplies Stand 565

**Big Astor** Stand 650: The company will largely focus on its Genius covered walkway systems.

**Böcker** Stand 1260: Expect to see a selection from the company's hoist and mastclimber ranges.

**BPE** Stand 500: The electonics company will launch a new digital tilt alarm system for aerial lifts.

Bravi Stand 260: Look out for updated versions of its Leonardo HD.

**Bronto** Stand 1130: The Finnish truck mounted lift manufacturer will launch its new 47 metre S47XR platform mounted on an 18 tonne, two axle chassis with up to 700kg platform capacity and 28 metres of outreach.

Cima 1915 Stand 820

truck mounted lift.

**CMC** Stand 1250: The Italian truck

and spider lift producer will launch

two new spider lifts, the S19 and

S25 with 19 and 25 metre working

heights with low transport weights,

and will show its 26 metre 3.5 tonne

C.O.B.O. Stand 590: Check out

the new dynamic stability control

system that calculates the machines



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new S47XR has 28m outreach and up to 700kg platform capacity

centre of gravity and provides a visual display.

**Collé Rental & Parts** Stand 770: The locally based sales and rental company will have a wide range of products from both its sales and rental divisions on show. The company is the distributor for Manitou and Magni telehandlers and access products.

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**Co.Me.T** Stand 430: The Italian truck and van mounted manufacturer will show just a few examples from its innovative line including the new insulated pillarless van mount launched at Vertikal Days.

**Cormidi** Stand 000 & 1105: Improved versions of its novel KB spider crane/lifts will be on show which feature faster speeds and more versatile outrigger settings.

**CTE** Stand 540: The company will show a range of its truck mounts and spider lifts, including the 21 metre Z-21JH, Z-20.2HV and Tracess 135 spider lift. **Custers Hydraulica** Stand 1100: The Dutch truck and van mounted lift manufacturer will show its new 14 metre Taurus 230-14ML van mount.

**Delta-Q Technologies** Stand 150: The Canadian company will launch a new battery charger.

**Denka-Lift** Stand 600: Now back in production under the ownership of Rothlehner the company will show an 18 metre DL 18 trailer lift. **Dingli** Stand 530: The premier Chinese manufacturer will have a packed stand, including the new mast lifts unveiled at the recent Vertikal Days event and 10 other self-propelled and push around lifts.

Check out Dingli's new mast booms

**Dinolift** Stand 1120: Dinolift will show an updated version of its 180XT which features spider lift type outriggers for greater levelling and more outreach. Also check out the 105TI micro trailer lift and 55ft 185XTS self-propelled boom lift.







**Dynaset** Stand 860: Dynaset will display its compact hydraulic generators for aerial lift mounting.

**Easi Uplifts** Stand 170: The Irish internatonal rental group will focus on its used equipment sales.

**Easy Lift** Stand 340: The Italian producer will show the new 36 metre track mounted R360 with telescopic jib alongside the R180 with remote controls, a 41 metre R410 spider lift and a re-engineered, lighter weight EV150 vehicle mounted lift.

**ELS Makine** Stand 730: The Turkish manufacturer will show a range of its compact slab scissor lifts alongside a 15 metre articulated boom lift. It will also talk about a new 27 metre truck mount it is developing.

**France Elévateur** Stand 1110: The French manufacturer will show five vehicle mounted lifts, including the 105 TO/2, Type 3B, 14.5 metre 142 TPF, compact Topy 11 and the 192 CPM telescopic, as well as showing spider cranes from Unic and R&B.



Genie's new Z-62/40

**Gantic** Stand 860: The Norwegianbased manufacturer will show its unique battery charger which individually charges each battery for a greater charge, longer life and lower power consumption.

**Genie** Stands 350 & 450: Possibly the two most important new product launches at the show in terms of volume and significance etc... will be a new 30 something compact electric boom lift, the Z-3X/ XX? Which is expected to go head to head with popular European built products, such as Niftylift's HR12 and Snorkel's AB38. The second new product will be a new articulated model in the 60ft market sector, the Z-62/40 with a 62ft platform height and over 12 metres of outreach.

**GSR** Stand 240: GSR will show its new 22.5 metre B230T Comfort XEV on a Nissan Cabstar chassis



with up to 13 metres of outreach and insulated platform option it is aimed at the tree pruning and local authority applications.

**Gunco** Stand 395: The major Dutch rental company also shares the same owners as Genie distributor HDW.

Heli Stand 1210: The Belgianbased rental company and dealer for Snorkel and Maeda

Hinowa Stand 830 & 1010: The leading Italian spider lift manufacturer will show its new 20 metre Lightlift 20.10 Performance IIIS spider lift with Lithium ion power pack option, 230kg platform capacity and 9.7 metres of outreach.



Holland Lift Stand 550: On its home turf the Dutch heavy duty scissor lift manufacturer will unveil its new 27 metre Hybrid model with 1,000kg platform capacity. The company also has other new models up its sleeve for this year.

**Hy-Brid Lifts** Stand 140: Compact Equipment will show is range of low level powered access including push around and self-propelled models with new narrower versions of the smallest units.

IMA Stand 670: The Italian producer of Faraone lifts will show the recently launched Elevah range including the novel self-propelled

Elevah 80E



the Elevah 8E Move



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Imer Stand 630: Imer will focus on its range of compact and heavy duty scissor lifts at the show, several of which have been updated and restyled.

### **Independent Parts and Service**

(IPS) Stand 535: IPS is looking to promote its steadily growing international coverage including its Dutch parts service launched last year.

### Inter Control Stand 700

**IPAF** Stand 200: The International **Powered Access Federation will** not only promote the safe use of platforms and its latest training courses, but will also have its new Rental Market Reports on sale and will be looking to recruit new members.

Isoli Stand 1275: Isoli will launch its new range of 3.5 tonne telescopic truck mounts, topped by the 20 metre PT200 and PT200J as well as its current range topper the 36 metre PTJJ36 launched last year at Bauma.

JLG Stand 310: JLG's two key exhibits will be the recently launched 185ft 1850SJ boom lift, and the hybrid H340AJ both of which were shown at Conexpo in March. Also look out for the latest Toucan 12EPlus and the new Rental





### Spec 3614 telehandler.

Journal du Levage Stand 690: The French equvalent to Cranes & Access or Kran & Buhne.

KHL Stand 300: Publisher of Access International and several other crane and access magazines, KHL is also an affiliate company of Apex.

Kors Hoogwerksystemen Stand 1150: Local access sales and rental company Kors distributes Omme, Skyjack and H.A.B.

Lectura Stand 695: Lectura publishes used equipment price guides and whole lot more.

Leguan Lifts Stand 625: Look out for the new 13.2 metre Leguan 135 articulated boom lift with up to 6.8 metres of outreach and 230kg platform capacity on tracks or skid steer.

Maeda Stand 1210: The spider and mini crane manufacturer.

Manitou Stand 370: Manitou will show the 80ft class 260TJ, the smaller version of its increasingly popular 280TJ which is the same apart from having a fixed articulating jib, rather than telescopic.

Manotti Stand 1270: The Italian producer of cranes and truck mounted lifts.

Mantall Stand 320: Chinese manufacturer Mantall is looking to expand outside of its home market. It will show several compact and mini electric scissor lift models alongside its 46ft articulated boom lift.

MEC Stand 710: Expect to see a similar display to that seen at the recent Vertikal Days with the new 60ft ultra deck scissor lift and 60ft Titan.

Merlo Stand 470: The Italian telehandler producer might show a small spider lift alongside telehandler mounted platforms and its high speed telescopic big platform boom.

Meta Hydraulic Stand 865:

Producer of platform rotatators and slew drives.

Moba Stand 120: A chance to see the latest versions of its modular control panel systems, the MPC-113 and MSC-113 which allow for customised controllers for small production runs.

Movex Stand 1380: The Spanish manufacturer will show off its smaller van and Land Rover mounted boom lifts.

Multitel Pagliero Stand 1160: The key exhibit will be the recently launched 37.5 metre MJ 375 on an 18 tonne chassis, offering up to 26 metres of outreach from its four section main boom and three section articulating jib.

### NoraCon Stand 270:

**OEM Controls** Stand 705:

Oil & Steel Stands 665 & 675: Expect to see the new Snake 2010 with H type outriggers and an updated Scorpion 1812.

The new Omme 4200 RBDJ



Omme Lift Stand 1150: One of the first chances to see the new 42 metre 4200 RBDJ spider lift, the company's largest to date, with both diesel and battery hybrid power pack and 130 degree articulating jib.

Palazzani Stand 660: Check out the new Ragno XTJ 43 spider lift, with 19 metres outreach and 330kg platform capacity. Also on show will be the 22.5 metre T7X 225 and 25 metre TSJ 25.

Palfinger Stand 1030: Star of the Palfinger Platforms stand will be the new 48 metre P480 NX - the first model in the new Jumbo Class of truck mounts. Mounted on a two axle 18 tonne chassis it features the amazing X-Jib which has unheard of levels of jib articulation and platform rotation. Other units will include the 23 and 30 metre P230 and P300 truck mounted lifts.



Generation P480 NX

PB Lifttechnik Stand 740: The main focus of the German manufacturer's stand will be its heavy duty narrow aisle scissor lifts.

PG Trionic Stand 110

Platform Basket Stand 1290: The Italian spider lift manufacturer will show a selection of its latest models possibly including the 33 metre unit shown as a prototype at Bauma last year.

Power Towers Stand 620: The UK-based low level specialist will show most models from its range including the Pecolift.

**RB Components** Stand 400: The Spanish manufacturer will have a new series of its Hall-Effect-Joysticks alongside a new range of fibreglass hoods.

Riwal Stand 330: JLG's Dutch distributor and major rental company will show a specially modified electric version of the 80ft JLG 800AJ boom lift that it has built for the local airline KLM.



Rothlehner Stand 600: In addtion to the already mentioned Denka Lift, Rothlehner is the German distributor for GSR, TCA-Lift and PB Lifttechnik.

Runshare Stand 160: Chinese manufacturer Runshare is looking to expand outside of its home market. In the past the company has focused on cheap copies of western-built booms and scissors, so this first European show will be particularly interesting.





### Ruthmann Stand 1230:

Ruthmann will show its new addition to its Height Performance range, the 40 metre T 400 truck mounted lift on a two axle chassis with up to 31 metres of outreach. Also on show will be the T 630, T 330 and TBR 220.

### Sensor Systems Stand 290

**Sinoboom** Stand 560: One of the handful of 'international standard' Chinese manufacturers Sinoboom will show improved versions of its compact electric slab scissor lifts and a 14 metre articulated boom lift.

**Sivge** Stand 190: Hangzhou Sivge Aerial Work Machinery - to give it its full title - will show some very unusual self-propelled platforms that employ single or twin aluminium AWP forklift type lift mechanisms and offer working heights of up to 12 metres. Units on display will included the 9/7 metre GTWZ8 and GTWZ8- now CE certified.

Skyjack Stand 510: The highlight of the Skyjack stand will be the CE version of the new 32ft SJ 6832 RTE compact electric Rough Terrain scissor lift, launched at the recent Vertikal Days event which features the latest diesel power pack with powerful electric drive motor. The company also has a full selection



of its slab electric scissor lifts and boom lifts on display.

**Snorkel** Stand 570: The company will show off a number of its most popular models, including the TM12, 1930E scissor lifts and AB38E and A46JRT boom lifts. Most importantly though will be the presence of new owner Don Ahern who is sure to be busy speaking to customers and distributors alike.

**Socage** Stand 750: Socage will highlight its all-new 12 metre ForSte 12VT van mounted lift, its new 12A





with 120kg platform capacity and no outriggers or stabilisers and its latest 28 metre Forste 28D truck mount on a 3.5 tonne chassis.

**Sumner Lift** Stand 870: The company will show its range of material lifts.

**TCA Lift** Stand 1050: The Danish producer of the original spider lifts - check out the latest Falcon atrium lifts on show.

**Teupen** Stands 410 & 1055: The German high end spider lift producer will show updated versions of its current product range.



### **Time International/Versalift**

Stand 1230: Look out for the new 24 metre Versalift VTX-240 on a 3.5 tonne Mercedes Sprinter chassis. The new machine features an up and over reach of more than 11 metres along with 12.5 metres of outreach thanks to a patented knuckle arm.

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**Trojan Battery** Stand 275: The manufacturer of the famous maroon deep cycle batteries.

**TVH** Stand 420: The world's leading replacement parts supplier is increasingly a major foce in the aerial lift parts market. Ask about its new Aerial Tool Bin and its recent appointment to handle Delta Q chargers and Dakota shine paint renovator.

**US Battery** Stand 850: One of the big three OEM deep cycle battery suppliers for aerial lifts.

Veldhuizen Stand 810: The company producers special

lightweight trailers for 3.5 tonne chassis width long ramps and low beds.

Vertikal Press Stand 490: Publishers of Cranes & Access, Kran & Buhne, website Vertikal.net and organisers of Vertikal Days and

TABs. Do stop by and have a chat. Vertimac Stand 250: The Belgianbased used equipment specialist, is definitely worth a visit to check out its large inventory of used platforms and most importantly its new replacement parts operation.

Wetac Motive Power Stand 850

