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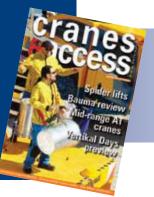
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#### On the cover:

Terex made a big noise - using several drummers - when it reintroduced the Demag brand and AC/CC nomenclature for ATs over 100 tonnes and crawlers over 400 tonnes at Bauma.





# 17 Spider lifts

27 Mid-range All Terrain cranes



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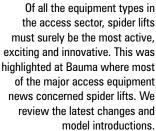
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Oz move for Vp, 1,250 tonne Kobelco crawler, Ruthmann acquires Bluelift, Time Versalift goes direct in France, Demag back up and running, New eight tonne Maeda, New 150ft JLG

articulated boom, 15 years of Vertikal.net, New Teupen Puma, Liebherr Rough Terrain cranes, Genie high capacity boom, 70m

Bronto, Four new platforms from Ruthmann, 450 tonne AT from Liebherr, Bauma round-up, Financial results.

#### Spider lifts 17



### Mid-range All Terrain cranes 27

This past year has been very busy for the All Terrain crane market. We take a look at the new product launches, new concepts and more recently, the return of a very well-known brand. We also profile King Lifting, the UK's largest regional crane rental company.

### Vertikal Days preview 37

Vertikal Days celebrates its 10th anniversary this year. Over the past decade it has continued to grow becoming an increasingly important crane, telehandler and aerial work platform event in the European show calendar. We highlight the main news and products at the show.



"If you had to identify, in one word, the reason why the human race has not achieved, and never will achieve, its full potential, that word would be 'meetings."

Dave Barry

#### Bauma review 48

The biggest, most popular Bauma ever finished on a damp note with the changeable weather during the week turning into solid rain for the last day or two.

Between the wind and rain showers the crowds were out in force with around 580,000 visiting the world's largest construction equipment exhibition. Here are the highlights.

### Rental rates part 2 62

Jeff Eisenburg concludes his take on rental rates by looking at what can be learned from probably the most highly developed of all rental industries - short term car rental.

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#### In the next C&A

The next issue of Cranes & Access scheduled for the end of May will feature: 3.5 tonne vehicle mounted lifts, The Vertikal Days show guide, Wheels and tyres and Loader cranes. If you have any contributions or suggestions, or are interested in advertising in this issue, please contact our editorial or sales teams.





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For users & buyers of lifting equipment

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#### A decade on...

Doesn't time fly when you are having a good time!

This month sees my 10th anniversary of joining Cranes & Access. I know this because the business network LinkedIn automatically announced the fact to all my connections and I have received many congratulations and warm wishes - thank you if you were one of those.

But this got me thinking about how fast the time has gone and yet how much has changed in the industry over the last 10 years?

Well certainly social media for one and the growth and reliance on the internet - the global recognition of our website www.vertikal.net is proof of that. Next month also sees the 10th Vertikal Days event - a specialist show which has grown to become one of the leading cranes, access and lifting gatherings in Europe.

But what of the industry?

Products in general have improved with increased performance, safety and reliability. Who would have thought we would now have a 39 metre 360 degree telehandler, a walking, climbing 40 metre spider lift, a 180ft boom lift or 51 metre two axle truck mounted lift? These would have been pure fantasy in 2006. There has also been the recent development of telematics and sophisticated electronics that help the operator - some say too much - to carry out work quicker and more safely than before.

The increased focus on safety has resulted in many developments over the past decade - from wearing harnesses and secondary guarding on boom lifts, to better designs resulting in reduced working at height while erecting and dismantling cranes.

About 12 years ago my previous company was discussing a 'new' product - the spider lift - and whether it was worth being a distributor for such a specialist product. The idea didn't even get off the ground, yet as can be seen in this month's spider lift feature, the sector is - after a slow start booming and continuing to grow.

We often say that the construction industry is conservative - and overall it may well rigidly stick to many outdated and outmoded practices - but as can be seen from 10 years of Cranes & Access, the lifting equipment sector is constantly updating and upgrading, moving performance, safety and reliability forward.

Tin is the traditional gift for the 10th wedding anniversary. While tin is a little used metal, ultra-high tensile steels are becoming the norm - particularly for booms - and is transforming the industry. If I survive to celebrate 20 years I can look forward to the china anniversary. Perhaps not the best construction material, but perhaps by then, it may be the dominant country in the equipment sector?

Mark Darwin

Comment and feedback is most welcome via post, email, fax or phone stating if we may publish them or not: editor@vertikal.net

