

Where cranesational WOLFFKRAN technology is involved, suddenly whole new perspectives open up: heaven and earth move closer together and pioneering architecture comes alive. Be inspired! Build on the strength and intelligence of the leader of the pack. Find out more about WOLFFKRAN: Tel. +49 7131 9815-0





Outriggers 38

Barely a week goes by in which there is at least one or more accidents caused purely by the incorrect set-up of outriggers. We ask why this happens and what can be done improve the situation?

APFX 41

APEX has now firmly established itself as the international access

september 17 - 18 - 19 equipment show. The amount of new products

surprised many, including us, so here is an extended review of the show highlights.

SAIE preview 49

We take a brief look at SAIE in Bolgna, Italy's premier access equipment, telehandler, loader crane show.

HMF 63

Danish Hojbjerg Maskinfabrik or HMF as it is more popularly known, has slowly been

ramping up its business and has its sights set on being one of the top four global loader crane manufacturers. We visit the factory, talk to ceo Ove Trankjaer and hear about its

new models and plans for the future.

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Manitou buys Gehl. Allan Access fails. Palfinger acquires Omaha Standard, ALE launches 4,300 tonner, New Liebherr LTM1100-4. New Kobelco CKE 1100 crawler crane, Manitowoc expands



T580 arrives in UK, Tower crane drops its load, Hiab wins big order after profits warning, A new crane tyre for the UK, Instant-UpRight unveils new products, Oshkosh more upbeat.

Rough Terrain cranes 17

Europe - and the UK in particular - has never been a major market for the Rough Terrain crane. Its popularity is however growing albeit from a

Boom lifts 25

We take take a look at some of the latest new products in the self propelled boom market, including the new tracked machines from Giraf Track and Nagano and models from Skyjack, Genie and JLG.

Vertikal Check 33

This year's Vertikal Check, the eighth, was held at Platformers' Days in Germany at the end of August. Self-propelled Rough Terrain articulated boom lifts with platform heights of between 50 and 60ft (16 to 18 metres) were the machines under the close scrutiny of a very experienced panel of judges.

In the next C&A

The November issue will feature: Big scissors, Push around scissors, Self erecting tower cranes, Remote controls and a review of the SAIE show in Bologna

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News 6





Tanfield writes off £75 million, First Ruthmann

very low level and at a slow pace. Here we take a look at its early days and chart its progress through to recent developments.



On the cover:

A Grove RT600E (60 US ton capacity) working on the construction of Passante di Valico - a new Autostrada between Bologna and Florence.



Boom lifts



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C&a comment

Credit crunch or credit sense?

When it comes to running a business one of the greatest challenges is cash flow. More companies fail for this

reason than any other. In the equipment industry - manufacturing or rental - it is perfectly possible to survive a year or two of losses. Run out of cash however and you're quickly dead in the water. This is made even worse when banks reduce credit lines on a whim, particularly when they notice some decent payments arriving into the account.

Slow payers have been the thorn in the side of the industry since the year dot. However even more devastating are those who don't pay at all. When they disappear or go into administration they can owe thousands or even millions. Even worse when they pop up a day or two later with another name.

Bad debts are the scourge of the Crane and Access rental business. All too often, well-run, service-orientated customer-focused rental companies put cash collection on the back burner and are afraid to refuse to supply 'customers' even though they are not getting paid. The problem then is that the debt becomes far bigger than it would have been had sound cash collection and credit policies been in place.

When times get tight, the situation quickly deteriorates, and it is typical in our industry for a user to move from one supplier to another as his credit finally runs out. The industry has often discussed the pooling of information on these 'Non -customers' in order to help cut down on this practice. In Australia the EWPA has a system set up with an outside contractor and has reported some success. Here in the UK companies such as Top Service with innovative ideas and services that could really develop into a first rate credit information exchange for the industry.

As the credit crunch bites, now is the time make sure cash is collected on time. As the saying goes - look after the pennies and the pounds will look after themselves. If the banks are incapable of doing that, you can be sure that there will be many others in the same situation.

Mark Darwin

Please mail, email or fax any comments you may have, to the editor, stating if we may publish them or not.



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