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# VERTIKAL DAYS 2023 FULLY LOADED!

Vertical Days returns to Peterborough on Wednesday 10th and Thursday 11th May just a few days after the King's Coronation - with a fully loaded display of the latest lifting equipment.

**As always - and because we are true optimists - we're hoping for sunshine... but whatever the weather, our 2023 show will give our visitors more to see than ever before, both from the returning companies as well as the new exhibitors, with the largest and most diverse collection of cranes, access platforms and telehandlers as well as a myriad of associated equipment and services.**

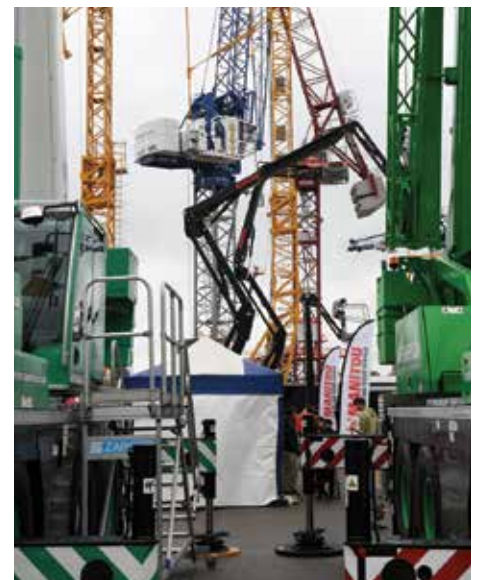
The show looks set to attract a wider range of visitors from all types of rental companies, contractors - both specialist and major - as well as utility companies and all manner of end users - many of whom have already registered to attend.

Vertical Days is not for the half interested, it's a specialist event for professionals who use, or work with work at height and lifting equipment, and tends to attract highly interested and

motivated visitors along with plenty of industry 'movers & shakers'. It is the quality and relevance, rather than quantity of visitors that makes the event one not to miss.

### ALL INCLUSIVE

As is customary, everything during the event is complementary for visitors including admission, car parking, various refreshments throughout the day and a decent lunch. Located at the top of the showground the Catering Pavilion serves lunch each day between 12.30 and 14.30 and is the perfect place for exhibitors and visitors to 'network' over a meal. The catering includes the free-range hog roast, barbecue and a range of vegetarian and vegan alternatives. For those on a tight schedule there is also a fresh sandwich bar. The Wednesday networking evening event this year takes on an Italian flavour (a ticket is required







to attend) and is also held at the Catering Pavilion and Starshade. Drinks and canapés will be served from 17.30 at the Starshade followed by an Italian dinner menu and bar. It is a time for exhibitors and guests to catch up, discuss the day's events with good music, food and drink. Hotel rooms within a five mile radius are plentiful, however we would recommend booking as soon as possible to avoid disappointment. A complementary shuttle bus service runs to and from the local hotels before and after the networking event for those staying for the evening. With so much to see and so many people to meet, why not make it a two day visit?

**SPONSORSHIP**

In recent years sponsorship has helped the organisers maintain the low cost to exhibit in the face of growing numbers to feed. So far this year they include Liebherr which is providing high quality sustainable show bags, Versalift with the Marketplace coffee cups, while TVH is providing the drinking water. At the entrance IPAF is sponsoring the visitor badges and Point of Rental the lanyards. First time exhibitor Infosystem is sponsoring the lunchtime BBQ while CTE will sponsor the Networking dinner. The forklifts for the free offloading and loading service during build up and tear down will once again be provided by Hi-Tec/Briggs.

**2023 SPONSORS**

|                        |                         |
|------------------------|-------------------------|
| <b>CTE</b>             | Networking dinner       |
| <b>Hitec/Briggs</b>    | Forklifts               |
| <b>Infosystem</b>      | BBQ                     |
| <b>IPAF</b>            | Visitor badges          |
| <b>Liebherr</b>        | Visitor bags            |
| <b>Point of Rental</b> | Lanyards                |
| <b>TVH</b>             | Water and outdoor maps  |
| <b>Versalift</b>       | Marketplace coffee cups |

**SHOW INFORMATION**

**Venue:** Vertikal Days, East of England Arena and Events Centre, Peterborough, PE2 6XE

**Show dates and times:**

Wednesday 10th May - 10:00 to 17:30

Thursday 11th May - 10:00 to 16:00

**Key areas:**

**The Catering Pavilion:** Serves lunch each day between 12.30 and 14.30

**The Marketplace:** The pavilion for indoor exhibitors which also hosts the Marketplace Café, serving coffee, tea and snacks throughout the day.

**How to register**

**Pre-register:** [www.vertikaldays.net/visitor](http://www.vertikaldays.net/visitor) and print a visitor badge

**At the gate:** Join the queue and register upon arrival

**Networking evening:** Ticket only  
Wednesday 10th May 17:30 in the catering Pavilion



A full guide to the show including all the exhibitors will be published in the next issue of Cranes & Access.



**NEW EXHIBITORS**

Alp Lift

BBL Batteries

The Crosby Group

City Traffic Management Services

Dinolift

Euro Auctions

Goman Lift

Gouweleeuw

Hoistech

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### MB 500/120

Capacity: 300-500kg  
Cage Size: 1500 x 1300mm  
Lifting Speed: 20m./min



### MB C 1000/150

Capacity: 1000kg  
Cage Size: 1400 x 1750mm  
Lifting Speed: 12/24m./min



### MB C 2000/150

Capacity: 2000kg  
Cage Size: 1500 x 3200mm  
Lifting Speed: 12/24m./min

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