



For your next destination join Club 26-30

Ever found yourself trying to manoeuvre through narrow aisles or small doorways to get to your work destination? JLG have the solution with the new JLG model 2630ES electric scissor lift. With an exclusive 30-inch machine width, you can get to your destination with ease. And, when you arrive, the 2630ES will lift you and your partner to a height of 26 feet*. With such an attractive feature shouldn't you consider joining our club?

Why not try the new JLG model **2630ES and feel free to travel almost anywhere you want.**

* 32 feet (9.75 m) working height

For further information on the new range of JLG ES Series electric scissor lifts contact JLG UK on Tel: 0870 200 7700



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With an extra 50,000 square metres of outdoor exhibition space set aside for Bauma 2004, this year's event promises to be the biggest Bauma ever.



For Messe München International, the organiser of bauma, the triennial show is the biggest highlight in the Munich Trade Fair Centre's calendar. And while construction equipment trade fairs tend to be big by nature, they don't get any bigger than this one!

THE SHOW has come a long way from its modest beginning in 1954, when 8,000 visitors distributed themselves among just 58 exhibitors. These days its massive! The last show held back in 2001 was the biggest bauma to date, attracting nearly 2,500 exhibitors and over 400,000 trade visitors from 152 countries around the world. And all this against a backdrop at the time of a particularly weak domestic economy across the host nation. Combined with Austria and Switzerland, however, these three neighbouring nations produced over 335,000 of the total number of visitors in 2001, while around 8,000 journeyed north from Italy and almost 5,000 made the trip from both France and the UK.

"Bauma may not be able to boost the general economic situation, but it has always been a barometer of trade, a kind of gauge for the level of investment interest in the sector worldwide," says Udo Köstlin, managing director of the Fachverband Bau – und Baustoffmaschinen im VDMA (German Trade Association of Construction Equipment and Building Materials Manufacturers confederated with the VDMA – German Machinery and Plant Manufacturers' Association. "Also, as an innovations platform, it sets out the state-of-the-art in technology for the coming years."



BAUMA 2004

The **BIG** one


SO WHAT'S IN IT FOR YOU?

FOR FIRST TIME visitors to Bauma, nothing quite prepares you for the enormity of the show. For the 2004 event, an extra 50,000 square metres of the Munich Trade Fair has been set aside compared with three years ago, taking the total exhibition space to in excess of half a million square metres and to what promises to be the biggest trade show of any kind anywhere in the world. And it could have been even bigger still due to the fact that the show's patriotic organisers have sacrificed much requested additional exhibitor space to make extra resources available for construction work for the 2006 soccer World Cup, also being held in Munich.

The outside areas of the show will once again be jam packed with lifting and access equipment producers, while new for the 2004 event will be the bauma mining area, which combined will be home to the very latest construction and mining machinery equipment from the world's manufacturers. And they will all be there!! Bauma is a great opportunity to meet the movers and the shakers from large and small equipment producers alike.

You can also visit component suppliers and talk to them about the new products they are putting to the equipment manufacturers for inclusion in the machines of tomorrow.

As is now tradition, *Cranes & Access*, its German sister magazine *Krane & Bühne* and *Vertikal.net* will be providing full coverage before, during and after the event. In the issues leading up to the show, *C&A* will be bringing its readers all the latest information from the industry's lifting and access equipment manufacturers, including all new product launches to be expected and where to find them. The *Vertikal Press* will also be producing its now well-established comprehensive guide to all that you will need to know while attending the exhibition, *Vertikal Bauma*, of which a minimum of 10,000 copies will be distributed at, and throughout the event (see separate article at the bottom of this page).

If you haven't already started making plans for the trip over to Munich in March, then time is running out if you don't want to get left out in the cold. And if your interests lie with construction equipment of any kind, then the New Munich Trade Fair Centre really is a must from March 29 to April 4, 2004. The Bauma web site can also help you find a room or a package trip to the show. 

Vertikal bauma

PRODUCED BY the *Vertikal Press*, *Vertikal Bauma* is a bi-lingual (German/English) specialist guide for those primarily interested in all the very latest crane, telehandler and access platform equipment to be exhibited at Bauma 2004. Included in the guide will be reference-style listings of all the manufacturers of lifting equipment and ancillary equipment that will be exhibited at the show, and a comprehensive narrative on all the very latest equipment and technology that matters to the lifting and access communities.

Fully-detailed plans and maps of the Munich Trade Fair Centre and exhibition with route guides will ensure that your visit to the show is as productive as it possibly can be. When the gates of the show draw to a close each evening, then local area information, including restaurants, bars and how to get about in Munich included in the guide will also ensure that you get the best out of your stay in one of Germany's most historical and cultural centres. If, however, you do not manage to get your hands on a copy of *Vertikal Bauma* before Bauma 2004, all is not lost as a minimum of 10,000 copies will be distributed at the main entrance to the outside areas at the show itself. Alternatively, come and pick up your copy from the *Vertikal Press* stand, details of which will be published in the next issue of *C&A*.