







## STARS OF THE FUTURE

AWARDS
The 2025 CRA Store of the Eut

The 2025 CPA Stars of the Future Awards are now open for nominations and employers across the equipment rental industry are urged to put their star apprentices and trainees forward for an award. In particular those



awards that are specifically related to the cranes and powered access sector, including Lifting Technician and Plant Installer of the Year.

Nominations are welcome from all employers, including non CPA members and those working for rental companies, distributors, contractors manufacturers and suppliers. To qualify, nominees need to be on an approved apprenticeship scheme or an



employer's in-house learning programme.

To make a nomination, employers can download nomination forms from the CPA website www.cpa.uk.net and return it by March 21st. The winners will be announced at an awards ceremony at the Heart of England Conference and Events Centre in Fillongley, Coventry, on Thursday 10th July.

A new category, Technical Support Person of the Year, has been added for 2025 to recognise apprentices or trainees in construction equipment roles who support operations such as data handling, hiring, sales, marketing, parts supply, equipment maintenance, programming, site planning, and customer support.

CPA chief executive Steve Mulholland, said: "We urge employers - both small and large - to nominate apprentices and trainees who they see as being the industry's future leaders, as it means the world to them to be nominated for an award."

"The profile of the Stars of the Future awards is growing, and last year's winners received national recognition and won some fabulous prizes, including tool kits, machine training courses, iPads, a couple of different trips to plants in Germany, along with a VIP day. Many previous Stars of the Future winners have also been fast tracked to supervisory and management positions.



## ECONOMIC IMPACT OF THE EQUIPMENT RENTAL MARKET

The CPA commissioned Oxford Economics to research and report on the size and scope of the UK construction equipment rental market, in order put into perspective the breadth and scope of the sector and why it remains a key destination for highly skilled jobs and roles.

Key findings of the CPA/Oxford Economics report entitled 'The Economic Impact of the UK Construction Plant hire Sector' include:

- The construction equipment rental sector annually contributes £14 billion to the UK economy.
- It employs 191,500 in the UK.
- It provides £218 to the overall economy for every £100 contributed to GDP directly by sector.
- Workers are 25 percent more productive than the average UK employee, with a higher share being company managers.
- It supports 216 jobs in the overall economy for every 100 people directly employed in the sector.

The construction sector is an important component of the UK economy, employing seven percent of the UK workforce, making activity in all other sectors of the economy possible through the infrastructure, offices, and factories that it builds. The equipment rental industry is an enabling sector that sits behind



construction and allows it to function in an efficient way.

Chief executive Steve Mulholland said: "This research was carried out over many months, and we were excited to share the findings. While the report is an opportunity to highlight our sector, it also acts as a chance to review the progress made over recent years and the contribution CPA members make to the wider UK economy."

"This study helps set the foundations for moving forward for the CPA across every facet of our work and engagement and celebrating 90 years of supporting the UK's construction equipment rental sector. It has only been possible because of the contribution our members have made to our continuing success."

A digital copy of the report can be downloaded from www.cpa.uk.net/news/cpa-oxford-economics-report-available-to-download. Hard copies are also available on request by emailing enquiries@cpa.uk.net.

