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COMMENT



Jobs for journalists

Signs of some major job re-shuffling within the Manitowoc group were all around us as we went to press and announcements can be expected shortly (watch www.Vertikal.net to keep up-to-date with the news as it happens). However, it is not just the manufacturers that are re-shuffling, its also the magazines that write about them where there has been a lot of change since our last issue.

Ben Shaw, who took over from me as Editor of *International Cranes* in 1999, has made a clean break with journalism and has moved to establish a Public Relations bureau with a former colleague. His company's first big contract is with one of the three largest crane manufacturers in the world and if you are in the crane industry you have probably just seen their first newsletter.

Ben's replacement at *International Cranes* is Alex Dahm, who has been "head hunted" from the position of Deputy Editor on *Cranes Today*. As Alex was, understandably, asked to vacate his desk minutes after he announced his new appointment, this leaves Phil Bishop looking around for a replacement as a matter of urgency. It will be fascinating for readers of the international magazines to see how he and his former protege set about ensuring their respective international magazines have different identities.

In a third round to the story, our own Rosie Gordon has left her job as Editor of this magazine to take up a job in tourism. Warren Wadsworth, who was working for *Access International* and *International Cranes*, takes on her job this month.

As a national magazine focussed firmly on the British Isles we read the "global" magazines with great interest and expect to benefit from Warren Wadsworth's international experience. Ultimately the winners of this shuffling around should be you the readers who can expect some fresh and incisive reporting from the new appointments.

"Good Luck" to everybody starting a new job and welcome to those new journalists yet to be appointed.

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Tim Whiteman
Publishing Editor

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